

The following list contains items which may not be used for the Sales Talk contest. The use of any of these items during the contest, shall penalize the total score of the participant by 50%.

- More than one (1) animal per participant
- Paperwork in addition to the advertised animal's registration papers. ~Exceptions should be made for a copy of current Herdbook EPDs for that animal.
- Business cards
- Items displaying a logo which can be traced to a farm.
- Photo larger than an 8 x 10.
- Props- examples: sale catalog, flier
- If utilizing a video, you may not have audio or text on your display.
- Footage in addition to the animal being marketed.