

Steer Profitability Competition Webinar Report Rubric

Reports will be divided into three divisions which correspond with the National Classic age divisions.

	Needs Improvement	Fair	Good	Excellent	Score
Review of Webinar Content	Poor or minimal explanation or review of content from webinar.	Limited content with inadequate elaboration or explanation of webinar.	Sufficiently developed content with adequate elaboration or explanation of content.	Substantial, specific, and illustrative content demonstrating strong development and sophisticated ideas.	/35
Additional Content	Does not elaborate on topics discussed or give examples of how to use information in their operation.	Minimally elaborates on topics discussed and does not or minimally describes ways to apply to real world.	Sufficiently elaborates on topics discussed in the webinar and lists ways to directly apply in the real world.	Elaborates on topics discussed in the webinar and lists ways to directly apply in real world scenarios.	/25
Flow & Creativity of Writing	Essay had no flow, style, and voice, and was not organized or creative at all.	Essay had little flow, style and voice, and was not as organized or creative.	Essay was written with average flow, style and voice, and was somewhat organized and creative.	Essay was written with good flow, style and voice, and was well organized and creative.	/25
Grammar & Spelling	Large amount of spelling, punctuation and grammatical errors which interferes with meaning of the essay.	A number of spelling, punctuation or grammatical errors.	Few spelling and punctuation errors, minor grammatical errors.	Virtually no spelling, punctuation or grammatical errors.	/10
Length	The report does not meet the desired length requirements			The report reaches the desired length of 500 to 1,000 words.	/5
					/100